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> SPACE AVAILABLE



The

Be a part of SRI LANKA'S MOST PRESTICIOUS WEDDING Exhibition!

It's Your Wedding

2024

www.theweddingshow.lk

FEBRUARY 16 17 18 @ ВМІСН | 10АМ - 8РМ 16 17 18

show

FOR ATTRACTIVE SPONSORSHIPS & STALL RESERVATIONS 0716 231 231 0706 233 433 0716 996 644

 The
 Wedding It's Your Wedding
 It's Your Wedding

Dear prestigious customer,

"THE WEDDING SHOW 2024" IN FEBRUARY AT BMICH - COLOMBO

We take this opportunity to thank your valuable support towards the success of "The Wedding Show ", which is currently the most prestigious wedding show in town and greatly appreciate your continuous support rendered to us for the past 17 years, which helped us to achieve greater heights.

We announce that **"The Wedding Show 2024" in February,** is an exclusive Bridal exhibition which is organized by Asia Exhibition & Conventions (Pvt) Ltd, in association with Wijeya Newspapers Ltd with the experts and professionals in the respective fields. It is scheduled from **15th to 17th February 2024** at the **Sirimawo Bandaranaike Memorial Exhibition Canter**, Colombo (SBMEC).

To briefly introduce ourselves, we have started with a mission of providing a better service for event management, which comprise of organizing exhibitions, events conventions, etc. for entire satisfaction and convenience of every customer.

""The Wedding Show 2024" in February is to create a highly exclusive platform for premium product and service providers such as bridal dressers, salons, beauty therapists, designers, cake decorators, caterers, gift items, beauty salon products, health products, cosmetics, printers, Jewellers, photographers, hotels, banks, Insurance co. etc. This event gathers all industry pioneers and highly reputed product/service suppliers under one roof and will comprise of over 250 stalls.

We would like to invite you to participate this glamorous wedding show. The details of investment, benefits & the cost are given below for your kind consideration.

We look forward to your early confirmation for this event and in the meantime, for further information / clarification please contact me on **0711911323 / 070 6233433**

Thanking You,

INVESTMENT COST WITH BENIFTS RS.160, 000/= (PER STALL)



EVENT MARKETING CAMPAIGN

Electronic Media Campaign

This event is promoted via a strong campaign via TV trailers, LIVE updates during the exhibition, Radio Trailers and LIVE TV interviews.

- SirasaTV
- HiruTV
- DerenaTV

- Swarnavahini
- SunFM
- HiruFM

Press Campaign

Strategically selected daily and weekly print media in keeping with the relevant concept of the event in Sinhala & English in Fifteen newspapers & Magazines

E-marketing Campaign

A three months comprehensive e-marketing campaign using online ads, social media marketing and email marketing (over 1,000,000 e-mails through professional email marketingcompanies)

Social Media Campaign

Publicity via Asia Exhibition & Conventions (PVT) LTDFacebook page. The Facebook page of The Wedding Show, Campaign will be available to access for all users.

OUTDOOR EVENT PROMOTIONS

- LED Outdoor Billboardcampaign
 A trailer campaign will be broadcasted via strategically located outdoor LED billboards
- <u>Illuminated eventCut-Out</u>
 Company logo on Pandol at the main entrance of BMICH



EXHIBITOR REGISTRATION FORM

	[
COMPANY		 													
ADDRESS															
TELEPHONE								FA	x						
CONTACTPERSON															
DESIGNATION															
MOBILE															
E-MAIL															
NAME ON FASCIAB (MAX 25LET															

PRICING

CATEGORY	PRICE
Hall A & B	Rs. 160,000 for 9 Sq. Meter

We require	Sq. Meter of shell in or barespace in the second s
Preferred Stall No(s)	
Total investment: Rs	

ADDITIONAL REQUIREMENTS

DESCRIPTION	PRICE	QTY
Spotlight	Rs.500/=	
Power point 5/ 15 Amp	Rs.2,500/=	
3 Phase Electricity	Rs.15,000/=	
System Table 3'x1.5'	Rs.2500/=	
Chair	Rs. 500/=	

OTHER REQUIREMENTS					

PAYMENT DETAILS

All payments should be made by Cash or Cheque drawn in favor of Asia Exhibition & Conventions (Pvt) Ltd. **50% advance payment to be paid to confirm the stall location (non-refundable).** Balance payment for the stalls should be made in full before the 7th February 2024. We accept that the organizer bears no responsibility for any error or commission.

Signature & Company seal:	Date:
Name:	Position:

